



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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Belgium-Luxembourg

Organic Products

Belgium's Third Food Retailer Opens its Second Natural Foods Supermarket 2002

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Report Highlights:

**Promising results registered in their first all-natural foods supermarket makes
Belgium's third largest retailer optimistic for the future of a second supermarket.**

Includes PSD changes: No
Includes Trade Matrix: No
Unscheduled Report
The Hague [NL1], BE

As announced in BE1048, COLRUYT, Belgium's third largest food retailer opened its second all-organic supermarket "BIO-PLANET" last month. This distributor had opened its first organic supermarket last August. It is reportedly showing positive results. According to the COLRUYT group, the past year has demonstrated that there is a market for organic food and non-food products. Just like the first one, this second supermarket sells 6,500 products which are also available on-line at www.bio-planet.be.